

CONCERT ROCK ACADEMY

2025 CONCERT ROCK ACADEMY (CRA) IMPACT REPORT

CRA reached over 10,000 students in 2025

Concert Rock Academy offered the following services at little or no cost:

- **Private lessons and instruction** to 30 students on violin, viola, cello, drums, bass, guitar and keyboards.
- **Employed 9 teachers** matching them with students.
- Strings, curriculum materials and instruments to **16 students**.
- **Mentored 150+ students** all throughout Oregon and Washington from the following music programs incorporating them into our 2025 live concerts and providing a one of a kind professional performance opportunity:
 - Metropolitan Youth Symphony (Portland)
 - Portland Youth Philharmonic
 - Junior Orchestra of Yamhill County (Newberg)
 - Peninsula Youth Orchestra (Gig Harbor, WA)
 - Newport Youth Orchestra
 - Central Oregon Youth Orchestra
 - Corvallis Youth Orchestra
 - School of Rock (Bellevue, WA and Bend, OR)
 - Portland State University Orchestra
 - A multitude of private teaching studio's and smaller music programs
- Created a **Concert Rock Academy Student band** of 24 students (including violin, viola, cello, guitar, bass, drums and keyboards) that performed throughout the year with Aaron and band.
- **16 music education performances and assemblies** to schools and education programs
- Professional development, mentorship and recording studio workshops to **25 students**.
- Practice like a Rock Star - **Music Education App**, a valuable practice tool for teachers and students on violin, viola, cello, guitar, bass, drums, & keyboards.
- Concert Rock Origins - Created **educational music videos** (Mozart and Mendelssohn) that tell the biographical story of a classical composer's life in a fun and engaging way using VH-1 video style pop up facts.

Testimonial

"My name is Hadley and I am 12 years old. You came to my school and I really loved your performance and began learning to play the violin. I just wanted to tell you that I love seeing your concerts, videos and you have really inspired me to learn!!"



www.concertrockacademy.com